

NWHS VIDEO PRODUCTION

Script Tentative Title: Changing Lives in our Community

by

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Initial Visual Presentation (NWHS Logo & Video Title)

AUDIO	VIDEO
Scene #0: Title	Approximate running time: 5 seconds
	The video starts with a still image of NWHS logo with the title of the video underneath. After a few seconds, the title fades away to the left, the tagline to the right and the logo begins spiraling and it becomes the transition cue from one scene to the next, with a few exceptions as from scene#1 to scene#2 below.
Scene #1: Introduction	Approximate running time: 20 seconds
(No sounds other than the client's voice) Samantha: Hello, my name is Samantha. Since my parents divorced when I was 4-years-old, I've been in and out of foster care until I was in the 9 th grade. That's when I found out about Northwest Human Services HOST Program and my life has never been the same. Today, I have a job, take college classes, and have great hopes for my future. I am so thankful for this organization. After watching this video you'll understand why.	Shot #1: Close-up of Samantha's face gradually moving to medium and wide shot as she speaks making eye contact with the camera (audience.) (Studio) <u>NOTE:</u> Use the dissolve transition technique (shot #1 fades down as the next shot fades up) from introduction to mission.
Scene #2: Mission of the Agency	Approximate running time: 30 seconds
Adrienne: Northwest Human Services, how may I help you? (Adrienne answering the phone)	Shot #1: Fading up images of NWHS administration building—or zooming in from the outside of the building—followed by Adrienne answering the phone inside. (Location)
Narrator (Larry Goodreau): Northwest Human Services is a nonprofit agency committed to serving the needs of our community through comprehensive medical care, mental health, and social services. We've	Shot #2: Still photographs of Northwest Human Services buildings and clients.

<p>been carrying out our mission since 1970. We are proud to provide quality health care and social services to thousands of underprivileged citizens each year. (Spiraling logo transition)</p>	
<p>Scene #3: WSC & THCC</p>	<p>Approximate running time: 70 seconds</p>
<p>Narrator (Larry Goodreau): Northwest Human Services West Salem Clinic has been providing primary care to patients from Marion and Polk Counties since 1979. As part of our commitment to quality customer service, our dedicated multicultural and multilingual staff are very sensitive to the needs of every client who comes to us for medical services, including the more than 600 homeless individuals we serve each year. (Dissolve transition technique)</p>	<p>Shot#1: Starts with a wide shot of the outside WSC building dissolving into the inside of the clinic showing “friendly” doctors and staff at work interacting with clients. (Location)</p>
<p>Narrator (Larry Goodreau): Committed to providing comprehensive health care to our clients, Northwest Human Services began offering dental services in the year 2000 when we opened a dental clinic to meet the growing needs in the community. This is a service that we extended to a new clinic we inaugurated in 2002. (Dissolve transition technique.)</p>	<p>Shot#2: Wide shot of the front of the Dental Clinic building zooming toward the inside as the door opens showing the reception area. Then, a medium shot of the dentist working on a client. (Location)</p>
<p>Narrator (Larry Goodreau): Like its older sister in West Salem, Northwest Human Services Total Health Community Clinic is a federally qualified health clinic providing comprehensive medical care to under-served families and individuals of all ages. (Spiraling logo transition)</p>	<p>Shot#3: Still photographs of the clinic and clients.</p>
<p>Scene#4: Mental Health Clinic & Connection Program</p>	<p>Approximate running time: 50 seconds</p>
<p>Narrator (Larry Goodreau): Adjacent to the West Salem Clinic is NWHS Mental Health Clinic where we provide mental health care to hundreds of clients each year.</p>	<p>Shot#1: A wide shot of the outside of the clinic zooming inside toward a smiling receptionist and staff. (Location)</p>
<p>Char Tong, MH Director: At Northwest Human Services Mental Health Clinic our professional counselors, therapists, and psychiatrist assist our clients with mental health issues of various psychological disorders. We employ progressive treatments that have demonstrated effectiveness in helping</p>	<p>Shot#2: A close-up shot of Char talking about the services NWHS provides. The camera pans to Connection Program Coordinator (Brad) who conveys the message in Sign Language while Char speaks. (Studio)</p>

<p>our clients improve and manage their mental health condition. (Sign Language begins here) We also offer our Connection Program, which attends to the needs of the Deaf and Hard of Hearing. The program serves clients who are low income and need assistance ranging from counseling to urgent needs such as suicide intervention and psychiatric care. (Sign Language ends.) However, Northwest Human Services mental health services extend far beyond the walls of this clinic. (Spiraling logo transition)</p>	
<p>Scene#5: HOAP (Homeless Outreach and Advocacy Program)</p>	<p>Approximate running time: 40 seconds</p>
<p>Verena: Northwest Human Services Homeless Outreach and Advocacy Program is a Community Mental Health Center providing mental health and supportive housing services for homeless clients suffering from psychotic disorders. (*) Mention Safehaven here as well. The significance of Northwest Human Services HOAP Program in this community cannot be overlooked, for we are the only full-service program for chronic mentally ill homeless adults in the Mid-Willamette Valley.</p>	<p>Shot#1: Various inside and outside footage of the HOAP building, (location) followed by Verena speaking about the program (studio).</p>
<p>Shot#2: A 10-second testimonial from a HOAP client. (Spiraling logo transition)</p>	<p>Shot#2: A brief extemporaneous testimonial from a HOAP client. (Studio)</p>
<p>Scene#6: HOST (Homes Offering Shelter to Teens)</p>	<p>Approximate running time: 45 seconds</p>
	<p>Shot#1: Various shots of the HOST building (outside and inside) dissolving into the next shot. (Location)</p>
<p>Aubrey: Northwest Human Services HOST Program offers shelter and supportive services for runaway, homeless, and at-risk youth 24 hours a day, seven days a week. Our services include case management, crisis intervention, family mediation, counseling, family life skills, and parent education. Although safety and shelter of youth are our immediate concerns, our ultimate goal is the complete stabilization of the client, both in individual and social terms.</p>	<p>Shot#2: A close-up of Aubrey talking about the program. (Studio)</p>

Shot#3: A 10-second testimonial from a HOST client. (Spiraling logo transition)	Shot#3: A brief extemporaneous testimonial from a HOST client. (Studio)
Scene#7: Crisis and Information Hotline	Approximate running time: 45 seconds
Shot#1: Mary begins her statement as the photos are displayed, then switches to her image in the studio.	Shot#1: Still photographs of the Crisis & Information Hotline, building and staff.
Mary Nathe: Northwest Human Services Crisis and Information Hotline runs round the clock throughout the year. Although we focus on suicide intervention and the physical and emotional well being of our clients, we also provide limited financial support for housing, medication assistance, and miscellaneous emergency needs, such as unpaid utility bills, car repair, etc. Another valuable service we provide to the community is our Community Voicemail Program, which is the only service of its kind in the Mid-Willamette Valley. It offers telephone numbers and voicemail for clients seeking employment who are homeless, need medical or social services, and victims of domestic violence who need a safe means of communication. Our clients' age group ranges from 6 to 93-years-old. (Spiraling logo transition)	Shot#2: Crisis and Information Hotline Coordinator (Mary Nathe) speaking to the camera. (Studio)
Conclusion	Approximate running time: 30 seconds
Samantha: As a member of the board of directors of Northwest Human Services and a client of the HOST Program, I urge you to support us in any way you can. Let there be no doubt that your contribution to Northwest Human Services is a gift of health and hope to the most vulnerable citizens in our community. We count on you. Thank you for watching. (End with a smile).	Shot#1: Same as shot#1 from scene#1 (introduction) (Studio)
Ending	
	End the video showing all of NWHS programs, addresses, phone numbers, and the Web site address prominently displayed (refer to the last slide of the PowerPoint presentation.) Show it for at least 5 seconds before it fades away.

<p>Approximate total running time of the video production: 6 to 7 minutes.</p> <p><u>NOTES:</u></p> <p>The script may be edited for unexpected changes during the production of the video.</p> <p>Need background music for selected scenes.</p>	